

AUVERGNE-RHONE-ALPES

WINE AND FOOD TOURISM SALES MANUAL

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Contents

	1.	Introduction to the wine areas of Auvergne-Rhône-Alpes	Page 3
		y facts about wine tourism up and access	Page 3 Page 4
	2.	Main cellars and sites linked to the wine	Page 6
Beaujolais The Rhône Valley The Savoie Wines Vineyards well worth a visit n "bubbles" country			Page 6 Page 9 Page 17 Page 19 Page 21
	3.	Wine experts and local DMC's	Page 23
ncoming agencies			Page 26
	4.	Transport and transfers	Page 28
	5.	Focus on gastronomy	Page 29
Fop gastronomic sites Food tours in Lyon A destination for top quality restaurants			Page 29 Page 31 Page 32
	6.	Vallée de la Gastronomie – France	Page 33
	7.	Cooking and French pastry classes	Page 34
	8.	Wine and Food main events and festivals	Page 36
	9.	Accommodation in Lyon and the vineyards	Page 37
	10.	. Useful contacts and information	Page 37

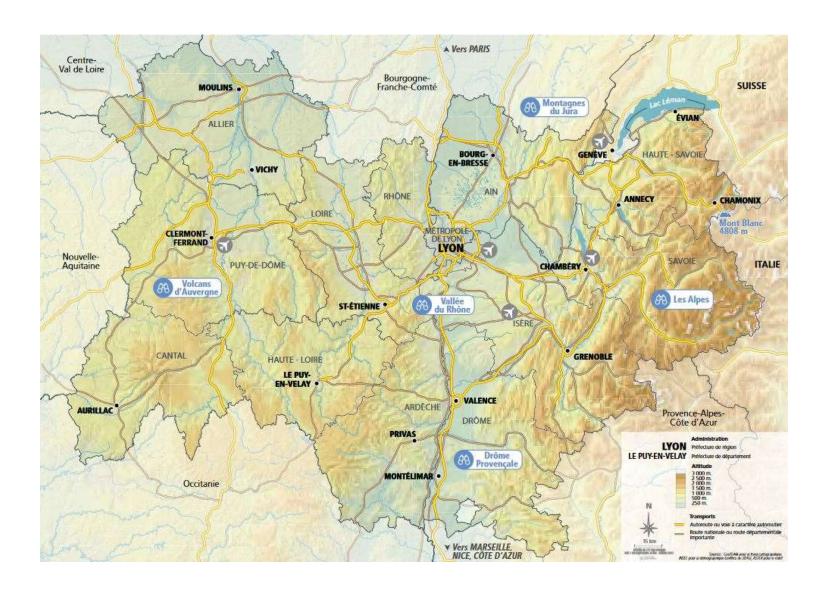
NB. This Wine & Food Sales manual is a <u>selection</u> of the best wine-cellars, sites linked to wine, wine-experts, gastronomy and cooking classes able to welcome foreign visitors in the region.

1. Introduction to the wine areas of Auvergne-Rhône-Alpes

From the Alps to Provence, the Auvergne-Rhône-Alpes region is a land of exceptional diversity: alpine peaks, lush plateaux, great lakes and fields of lavender are the iconic landscapes which give the region its distinctive character. Bunches of grapes are saturated with sunshine whilst the mineral-rich soil provides the fruit with everything necessary to develop their specific flavours. These are assets which confirm the international renown of the region's wine production. Lyon sits right in the heart of the region, gateway to three large wine-growing areas – the Beaujolais, Côtes du Rhône and Savoie wines - which partly contribute to its position as capital of international gastronomy. The region boasts 10 wine areas in total: Beaujolais, Rhone Valley, Côtes du Forez, Côte Roannaise, Coteaux du Lyonnais, Saint-Pourçain, Côtes d'Auvergne, Bugey, Diois wines and Savoie wines, plus 44 wine AOPs or PDOs (Protected Designation of Origin). Everywhere you go, travelling through these vineyards, you will find impassioned wine-growers or experienced wine experts willing to share their knowledge and to offer you tastings! If you want to discover more about the wine areas, types of grapes grown, the actual process of winegrowing and the vintages, then head for any one of the many wine-producing sites that is open to the general public. Twelve areas in the region are currently labelled "Vignobles & Découvertes", guaranteeing the best wine tourism experience. All professionals involved, such as wine-growing estates, accommodation providers, restaurants, cultural and other sites, have organised themselves to ensure that visitors get the best insight possible into the wine industry.

Key facts about wine tourism in Auvergne Rhône-Alpes:

- 44 Protected Designations of Origin (PDO or AOP) source INAO 2024
- 13 named wine areas (IGP) source INAO 2022
- 5,200 professional specialist wine-growing businesses Source AGRESTE 2023
- More than 1,000 wineries and wine cellars open to the public
- 420 cellars signed up to a dedicated welcome campaign (charter or label) in the region source Unions Interprofessionnelles des Vins
- 12 "Vignobles & Découvertes" destinations (74 nationally) with 1,200 labelled professionals source Atout France



An easily accessible region

BY PLANE

• Lyon-Saint-Exupéry international airport: <u>www.lyonaeroports.com</u>

• Geneva international airport: www.gva.ch

• Clermont-Ferrand Auvergne international airport: <u>www.clermont-aeroport.com</u>

BY TRAIN

International transport services – High-speed trains (TGV's):

• Paris - Lyon : 2h00 (30 daily trains)

Bruxelles - Lyon : 3h45Genève - Lyon : 1h45

• Barcelone - Lyon : 5h (with Renfe company)

• Milan – Lyon: 4h30 (with Trenitalia company); the railway link will be back within 2025

International links: https://www.sncf-connect.com/

Renfe: https://www.renfe.com/es/fr

Trenitalia: https://www.trenitalia.com/trenitalia-france.html

Regional trains within Auvergne-Rhone-Alpes region : www.ter-sncf.com

BY ROAD

More than 1300 km of motorway make Auvergne-Rhône-Alpes one of the most easily accessible regions in France: www.viamichelin.fr



2. Main cellars and sites linked to the wine

BEAUJOLAIS

A region of hillside vineyard, Beaujolais captivates visitors with its generous and lively wines, its characterful landscape and its rolling hills and hilltop villages. It is an authentic and hospitable region which never fails to impress visitors. The local emblematic grape, the Gamay produces 12 appellations, among them 10 famous "crus": Morgon, Fleurie, Juliénas, Brouilly, Chiroubles...



Destination Beaujolais

https://www.destination-beaujolais.com/

Châteaux in Beaujolais

The association brings together 10 of the most incredible *châteaux* in the region, also serving as wine estates. Discover the *Château* route, historical, architectural, and viticultural heritage of Beaujolais. Through the visits, you can unveil the secrets of the Beaujolais vineyard, experience unique moments, meet unforgettable people, learn to taste wine better, and participate in various wine tourism activities.

www.chateauxenbeaujolais.fr

A small selection of châteaux:

• Château Bellevue

Located in *Villié-Morgon*, the vineyard of Château Bellevue spans 15 hectares. All grapes are vinified at the estate, each benefiting from an exceptional geographical position on the hillsides. The east wing of the *château* is dedicated to guest rooms, offering views of the park. The estate offers various wine tourism activities: tours, tastings...

Contact: <u>contact@chateau-bellevue.fr</u> www.chateau-bellevue.fr

Château de Juliénas

The estate boasts 40 hectares of vineyards in the *Juliénas, Fleurie*, and *Moulin-à-Vent* appellations. Located around the *château*, the vines enjoy excellent exposure. François and his son Thierry (5th generation) manage the estate today. The Château de Juliénas offers several *Discovery Visits* followed by tastings, not to mention guided tours of the vineyard aboard a *1964 VW van*: the "Wine Tasting Truck"!

Contact: Anita Berger - <u>tourisme@chateaudejulienas.com</u> <u>www.chateaudejulienas.com</u>

Château de la Chaize

The largest estate in Beaujolais and one of the most iconic in southern Burgundy, Château de la Chaize features a *108-meter-long* wine cellar classified as a Historical Monument. The estate offers various tours and tastings.

Contact: Madisson Thibault - <u>mthibault@chateaudelachaize.fr</u> www.chateaudelachaize.fr

• Château de Corcelles

A 15th century château built on a medieval fortress, at the gates of the Beaujolais region. Visits are offered all year round, along with wine tastings and oenotourism activities. With its large château park and its old wine cellar, the château can host both individuals and groups.

Contact: <u>contact@chateaudecorcelles.fr</u> et <u>receptions@chateaudecorcelles.fr</u> www.chateaudecorcelles.fr

Château des Ravatys

At the foot of *Mont Brouilly*, in the heart of Beaujolais, Château des Ravatys is a historic wine estate with a refined and privileged setting. The *36-hectare* vineyard benefits from the perfect alchemy between all elements for optimal production of *AOC Brouilly*, *Côte de Brouilly*, and *Beaujolais Blanc*. The estate offers several wine-related activities such as vineyard walks, tastings...

Contact: Séverine Rizzo - <u>contact@chateaudesravatys.com</u> www.chateaudesravatys.com

Domaine Large

Montmelas and its surroundings as playgrounds, with a bit of crus to travel a little. 8 hectares of sloping vineyards: Chardonnay & Gamay Noir. David, a native of Beaujolais, at the helm since 2012. Célia, a Catalan transfer in 2019. We offer many activities centered around wine tasting: visit to our family cellar and tasting, vineyard tour and tasting, introduction to wine tasting, blind tasting workshop. Our pop culture references influence the atmosphere of our estate and can even be found on our labels!

Contact : Célia Rostand: contact@davidlarge.fr

https://www.davidlarge.fr

Domaine Christophe Savoye

Winegrower from father to son for 6 generations, our estate Christophe Savoye has been anchored in the small village of Chiroubles since 1829. Open 7 days a week the wine cellar proposes guided tour of the cellar, hiking in the vineyards by foot or Segway with a picnic basket, overnight stay in a luxury caravan, wine and cheese tasting...

Contact: contact.christophesavoye@gmail.com

www.vins-chiroubles.com

The Hameau Duboeuf in Romanèche-Thorins

A Georges Duboeuf creation, this park is dedicated to vine growing and to Beaujolais wines. The Hameau Duboeuf is a unique concept and well worth a visit to appreciate its interesting approach to learning about wine. With its relaxing atmosphere and opportunities to taste various wines, the park's approach appeals to both young and old. Visitors can enjoy a lively, interactive tour that recounts the amazing history behind vine growing and the production of wine and includes a fascinating insight into how wine has been transported over the ages and the attraction « Mon Beaujolais », a great immersive experience to know everything about the Beaujolais story.. There are also gardens full of the lovely scents linked to vineyards, plus an immense wine store. Shop and restaurants on site.

Contact: Emily Charrion: echarrion@hameauduvin.com et message@hameauduboeuf.com www.hameauduboeuf.com

Domaine Gérard Brisson

Cut through by the old Lyon-Autun Roman Road in Villié-Morgon, the family estate is in the heart of Morgon. Gérard and his sons will give you a tasting of the estate wines in their superb 18th century vaulted cellar. They also organise tours with their two 2CV French old cars in the vineyards and area around and wine and cheese tasting. Speak English and German. Closed on Sundays.

Contact: Louis Brisson : <u>louis@gerard-brisson.com</u> et <u>vin.brisson@wanadoo.fr</u> <u>www.gerard-brisson.com</u>

Château de Pizay (the « oenotheque »)

A wine sensory course to discover the wines of the Château de Pizay that will put your senses to the test: smell, taste, sight and touch in 300m2 dedicated to our vineyard production from the vines to the glass. Have fun discovering oenology through 8 fun wine initiation workshops, unique in France. Discover the basics of wine-tasting with quizzes on colour, aroma, flavour, flavour interactions... Watch a video on the history and production of wine at Château de Pizay. In the last two workshops you can start practicing with wine before joining the "Discovery/Tasting" area on the ground floor to put into practice all the knowledge acquired during this course.

Contact: <u>oenotheque@vins-chateaupizay.fr</u> https://www.vins-chateaupizay.com/oenotheque/

AN ORIGINAL WAY TO DISCOVER THE BEAUJOLAIS! Mobilboard Beaujolais:

A new way to explore Beaujolais! Hop on your segway and ride through the vineyards, following your personal guide who will share with you his passion for Beaujolais region.

Contact: villefranche-beaujolais@mobilboard.com/villefranche-beaujolais@mobilboard.com



@Muradian

THE RHONE VALLEY

Côte-Rôtie, Saint-Joseph, Crozes-Hermitage, Cornas... 2,000 years ago, the Rhône valley gave birth to special vineyard whose grands crus rank among the finest wines in the world. It is a bountiful valley, blessed with diverse and beautiful scenery which makes it a prime wine tourism destination... The south of the valley offers more confidential vineyards where the vines grow close to the olive and chestnut trees, the lavender, the truffle... the perfect combination for wine, gastronomy and nature stays!



Condrieu Côte Rôtie

https://www.condrieu-coterotie.com/

Caveau du Château – Guigal

Dedicated to the riches and history of the Rhône Valley, Caveau du Château is an unmissable visit for wine lovers – and it's just 30 minutes from Lyon. Created by Maison Guigal, this wine tourism venue presents a wide range of Rhône appellations from four properties: Domaine Guigal, Maison Vidal-Fleury, Domaine de Bonserine and Château de Nalys. Several tasting formulas – each followed by a tour of the museum – introduce individual guests and corporate clients to the first-rate terroir and the expertise of the local winegrowers. It is a beautiful place that pays tribute to great wines and where you can enjoy a uniquely sociable time!

Contact: Marielle Grossetête: gestion@lecaveauduchateau.com and

contact@lecaveauduchateau.com www.lecaveauduchateau.com

Cave Yves Cuilleron

A family-run domain since 3 generations and a 59-hectares estate producing 6 local crus: Condrieu, Côte-Rôtie, Saint Joseph (red and white), Crozes-Hermitage, Cornas and Saint Péray.

Contact: cave@cuilleron.com

www.cuilleron.com

Domaine Christophe Pichon

The winery is a family affair! Christophe Pichon, after his father, acquired his first vines in 1991. Then, he has grown and expanded their vineyard. Today he has got 18 ha with Condrieu, Côte-Rôtie and Saint-Joseph and Cornas wines. The wine domain with its new cellar offers wine tasting and guided tour of the winery.

Contact: chrpichon@wanadoo.fr http://www.domaine-pichon.fr/

Corps de Loup

The Domain was abandoned until 1991, and then the Daubrée family bought it. They restored the buildings, plots and they replanted some vines. They now grow 3 hectares of Côte-Rôtie on 9 hectares distributed all around the property. The Domain owes its name to the last wolf of the region which was killed there. All year round, we organise guided tours and tastings at the estate, with a prior booking. The old stone buildings of the Domaine de Corps de Loup are set into a hillside, at the foot of the vineyard, facing the Rhône River. The estate is surrounded by 1 hectare of greenery, which stretches out before you as you pass through the gate. The winegrower will take you on a tour of the vines, winery and into the maturing cellar. Then there's a tasting of the whole range of wines produced here, with commentary.

Contact: Yvan Daubrée: info@corpsdeloup.com

https://www.corpsdeloup.com

Cave de Saint Désirat

Located on the terraces which border the right bank of the Rhône, in the Saint-Joseph AOC, the Cave de Saint Désirat (Condrieu AOC, Côtes du Rhône, Saint-Joseph...) has created an olfactory tour which, with its 9 families of aromas, enables visitors to learn about the olfactory quality of wine in a fun way.

Contact: maisondesvins@cave-saint-desirat.fr

http://cave-saint-desirat.com/

AN ORIGINAL WAY TO DISCOVER THE NORTHERN COTES DU RHONE! With Vienne Tourist Office:

On their new tourist office come and discover **the Wine Wall**: it is an original work, ten meters high, which will eventually include every wine from the eight official AOP regions of the northern Côtes du Rhône area. Upstairs, overlooking the River Rhône, there is an area entirely devoted to "gourmet expertise" with cooking lessons, taste workshops, an introduction to wine-tasting, etc.,

The little tourist train which allows you to discover Vienne, the gallo-roman city and that goes to the vineyards above Ampuis and Condrieu to discover the Côte Rôtie vineyards

Contact : contact@vienne-condrieu.com

http://www.vienne-tourisme.com

M. Chapoutier

The Chapoutier name exists in the Rhône Valley since 1808. Since 1989, the M.Chapoutier wine house has employed biodynamic growing techniques to produce renowned wines of quality. The M.Chapoutier wine-tasting school offers various courses that teach a different approach to wine, helping participants to learn more about how wine is grown. The courses include, for example, an introduction to wine-tasting in the company of an expert sommelier before ending with a "bistronomique" dinner at the Chapoutier "table d'hôtes".

Contact: Aurore Biegel: <u>abiegel@chapoutier.com</u> and <u>caveau@chapoutier.com</u> <u>www.chapoutier.com</u>

Cave de Tain l'Hermitage / Terres de Syrah

Located at the foot of the Hermitage Hill, at the heart of the historic Northern Côtes du Rhône vineyard, this cooperative winery covers some 1,000 hectares and produces and markets 5 crus and "vin de pays": Hermitage, Crozes-Hermitage, Saint Joseph, Cornas and Saint-Péray. Guided tours of the winery are available in several languages (English and German) and are followed by a wine tasting session. Since 2016 the cellar has developed a new wine tourism department called "Terres de Syrah" which offers different activities, wine tastings, guided tours in the vines (by foot, Segway...) and the cellar, wine and chocolate pairing, etc. Opened in spring 2023, Villa Caroube is a venue for seminars and wine-related events, located in the heart of the Hermitage hill.

Contact: Bénédicte Bruley: <u>b.bruley@terresdesyrah.com</u> et <u>contact@terresdesyrah.com</u> www.terresdesyrah.com et <u>www.cavedetain.fr</u>

Vineum Paul Jaboulet

For almost two centuries, the Paul Jaboulet Ainé estate has reigned supreme over the finest appellations in the Northern Rhône (Hermitage, Crozes Hermitage, Condrieu, Côte-Rôtie, Saint-Joseph, Cornas...), producing the highest quality wines at Tain-l'Hermitage. Enjoying a worldwide reputation, the Maison Jaboulet has made a name for itself in the world of wine tourism, thanks to its Vineum at the foot of the Hermitage hill. Combining a shop, a tasting venue, a wine bar and a restaurant, the attraction aims to share with visitors this passion for Côtes du Rhône wines and this unparalleled expertise in producing wine in a way which respects both the environment and the region's soils. Open to all, 7 days a week, the attraction caters for both individuals and groups (by arrangement).

Contact: vineum@jaboulet.com http://vineum.blogspot.com/

Cave Clairmont

Wine merchant, wine tasting cellar, tours of the cellar, wine workshops... An immersive experience awaits you at Clairmont! Founded en 1972, Clairmont was the dream of three families who wanted to share their passion for wellness and a job well done. The next generation took over the estate, to build on the 50 years' experience, and some new winegrowers joined the team. Today, eight families and fifteen winegrowers work the land alongside a team of seven people, to bring you the very best of our 120 hectares in Crozes-Hermitage, Saint-Joseph and Collines Rhodaniennes. Each grape harvest from the winegrowers is dealt with separately, to produce wines that are all different, but all share the same high standards and quality. Clairmont is all about working together as a team, and they are proud to 'Create Wine Together!', while keeping traditional expertise alive. It is this desire to share that inspires

us to welcome you and unveil the secrets behind producing our vintage wines, through a wide range of activities!

Contact: Camille Flahaut: contact@clairmont.fr

www.clairmont.fr

Cave Domaine Pradelle

This Crozes-Hermitage and Saint-Joseph producers' winery proposes a wine tourism centre in Chanos-Curson where visitors can sample the estate's wines, enjoy a guided tour of the vineyard or visit a craft exhibition. In addition, the winery offers full-day wine tours during which participants can visit the region's cultural or gastronomic attractions such as the Cité du Chocolat Valrhona or Tournon Castle.

Contact: <u>info@cave-domaine-pradelle.com</u> www.cave-domaine-pradelle.com

Maison Delas

Winery founded in 1835, Maison Delas Frères is one of the oldest houses in the Rhone Valley. Based in Ardèche they opened in 2019 a new wine cellar on the other side of the Rhone River, in Tain l'Hermitage. The new property, located at the foot of the l'Hermitage hill, now includes an architectural gem housing the new winery and cellars. This space is entirely dedicated to wine tastings and a retail area. The reception house, which was the former family residence, perfectly illustrates the contemporary nature of the project sought by Delas Frères. Its reception facilities include two lounges, seminar rooms and a dining room. Eleven bedrooms complete this space in which the Delas Frères team will be delighted to relate the history of the company.

Contact: contact@delas.com

www.delas.com

AN ORIGINAL WAY TO DISCOVER THE COTES DU RHONE AROUND TAIN L'HERMITAGE!

The little tourist train in Hermitage vineyards: get on board in the train of the Hermitage Vineyard and discover the history of Tain l'Hermitage and Tournon, and the famous vineyard with a panoramic view on the Rhône river. Guided tour (3 languages) of 45 minutes.

Contact: contact@petit-train-des-vignes.com

www.petit-train-des-vignes.com



@A. Stenger

Domaine Alain Voge

Discover the refreshing sparkling white wine of Saint-Peray or the prestigious red wines of Cornas and enjoy a tour of the cellar and vineyards with the owner.

Contact: contact: contact: contact: contact@alain-voge.com/

Domaine Rémy Nodin

Founded in the 12th century, the Domaine de la Beylesse is a solid and noble fortified farmhouse. Today, Rémy Nodin continues this centuries-old winemaking heritage, which is the oldest estate in Saint-Péray. After a tour of the cellar and explanations about the winemaking methods and the history of the estate, the tasting begins, featuring 4 different appellations from the Rhône Valley: Cornas, Saint-Péray (still and sparkling), Crozes-Hermitage, and Saint-Joseph.

Contact: <u>tourisme@remy-nodin.fr</u>

www.remy-nodin.fr

Domaine du Tunnel

This famous 150-metre-long tunnel, made of stone has been converted into a superb maturing cellar. Stéphane works 11 hectares of vines. He produces the Cornas, Saint Péray, Saint Joseph, Condrieu and Vin de France appellations in both red and rosé varieties. The winery offers a temporary bar, some lodges, guided tour of the cellar and vineyards, wine tasting.

Contact : <u>domaine-du-tunnel@wanadoo.fr</u> https://www.domaine-du-tunnel.fr/

Maison des Vins et du Tourisme (Wine and Tourism House)

Located in Saint-Péray city centre, this Wine and Tourism House is both the local tourist office as well as the place to discover the whole range of local wines, Cornas, Saint-Péray and Saint-Joseph. You can by some wines, taste some of them as well. All year long they propose wine-related activities with tastings, tours, events...

Contact : Clémentine Godin: cgodin@rhone-crussol.fr and tourisme@rhone-crussol.fr https://www.rhone-crussol-tourisme.com/fr/



Notre Dame de Cousignac

This wine estate, owned by the same family since 1780, offers visitors a range of wine tourism activities: bed and breakfast accommodation, estate tours and wine tasting sessions (with commentary), featuring organic wines (Côtes du Vivarais, Vin de Pays de l'Ardèche), vine growers' lunches and a shop selling local products...

Contact : contact@domainedecousignac.fr https://www.domainedecousignac.fr/

Château les Amoureuses

Right at the heart of Bourg-Saint-Andéol, the team from the Château des Amoureuses will welcome you all year round in a brand-new space devoted to wine tasting and the sale of the estate's wines (PDO Côtes du Rhône and PGI Ardèche) and a range of local products. The shop at the Château les Amoureuses is a pleasant and bright, elegant place, with a selection of local products for sale, including olive oil and honey. There are also various activities and events organised throughout the year: wine pairing workshops, introductions to wine tasting, wine-tourism activities and so much more.

Contact: contact: contact@lesamoureuses.wine
https://www.lesamoureuses.wine/

Neovinum

This 1,500 m2 wine-themed discovery centre takes visitors on an interactive tour which fuses virtual and real worlds. It has been completely refurbished on Spring 2024. This fun tour enables visitors to discover the world of wine experts (geologists, wine growers, sommeliers, chefs...) and to sample Ardèche wines.

Contact : Manon MEYCELLE: <u>mmeycelles@vignerons-ardechois.com</u> and <u>info@neovinum.fr</u> www.neovinum.fr

Domaine Walbaum

Share an authentic experience at the heart of a family property for 7 generations, conducted with respect for biodiversity. Located in a privileged environment, bordering the Ardèche river for two kilometres, the Domaine Walbaum covers 80 hectares, 26 of which are cultivated with the traditional grape varieties of the southern Ardèche. Our production is exclusively composed of IGP Ardèche wines and produced with respect for the environment, in sustainable viticulture. Your visit will be an opportunity to discover an authentic family estate and the work of the winemaker, with activities linked to wine (tasting, wine and yoga, tour with electrical bikes... And enjoy a few nights in our 4-star hotel "Villa Walbaum" (11 rooms), dedicated to the art of living and wine in a preserved natural setting.

Contact : contact@domainewalbaum.com
https://domainewalbaum.com/

Domaine du Mas d'Intras

The Mas d'Intras is a family-run 25-hectare estate producing organic wines. You can visit the cellar all year round to taste their PGI Ardèche wines. The winery proposes guided tour of the cellar, wine tasting and tours in the vineyards.

Contact: contact@masdintras.fr

www.masdintras.fr

Domaine de la Croix Blanche

On the southern part of the Ardèche River Gorges, the estate produces white, rosé and red Coteaux de l'Ardèche, Côtes du Rhône and Côtes du Rhône village. Owner Daniel Archambault grows his vines organically out of concern for the natural environment and sustainable development. The estate also offers an introduction to wine tastings served with local produce, such as olives, patés, and sausages.

Contact: <u>contact@domainedelacroixblanche.fr</u>

www.domainedelacroixblanche.com

Unusual: wine tasting in caves in South Ardèche!!

Grotte de Saint Marcel... journey through the centre of the terroir and "speleonology"

Located in southern Ardèche, the cave was discovered in 1836. The Grotte de Saint Marcel consists of a vast network of underground galleries, pools and waterfalls, amazing cathedral spaces, strange encrustations and stalactites. It is also the perfect place for a very different sort of wine tasting! It's a true journey in the canter of the terroir. Along with a professional spelunker and a wine expert, discover the wonders of the cave of Saint Marcel d'Ardèche and enjoy a true blind wine tasting of the Vinolithic, under the terroir!

Contact: Cynthia Dumortier: communication@grotte-ardeche.com et <a href="mailto:communication@grotte-a

Neovinum in Aven d'Orgnac

At 50 meters underground you will find a selection of the most beautiful cuvées from Vignerons Ardéchois, including Côtes du Vivarais, aged in the most spectacular cellar in the Ardèche – the cave of Aven d'Orgnac. Your senses will be awakened by a guided descent of 220 steps – in partial darkness and absolute calm – to a tutored tasting of some spectacular wines. See, smell and taste... a unique opportunity to discover the secrets of Vignerons Ardéchois wines in an exclusive area within the cave, inaccessible to regular visitors. Continue the experience by discovering the fabulous geology of the cave of Aven d'Orgnac, finishing 121 meters underground with a sound and light show that brings to life the greatness of the site.

Contact: <u>info@neovinum.fr</u> et <u>infos@orgnac.com</u> http://www.neovinum.fr/neovinum-a-laven-dorgnac/

New for 2024: Underground Tasting at the Grotte de la Madeleine

In the heart of the rock formations, within a majestic and soothing atmosphere, you will experience the full aromatic range of our wines. 3 wines of 3 different colors, including one aged underground, paired with 3 surprising local products. A sensory tasting guided by an oenology specialist. The wine experience includes a guided and narrated tour of the Grotte de la Madeleine and the wine tasting with Jézabel.

Contact: grottemadeleine@wanadoo.fr

www.grottemadeleine.com



Drôme Provençale

https://www.dromeprovencale.co.uk/our-destination/bucket-list-of-your-trip/wine-tasting-in-our-wineries-and-vineyards/

The Université du Vin at Suze-la-Rousse

A wine study centre based in the 12th c. château of Suze-la-Rousse with tasting rooms, library, laboratories, and vine garden. The Université offers a range of courses: tasting for beginners, wine growing and producing, and also provides professional training (specialist post-graduate diplomas, sommelier qualifications...). The University has also been proposing since January 2020 some workshops and tasting trainings in their new location in Lyon.

Contact: contact@universite-du-vin.com

www.universite-du-vin.com

Domaine de Montine

This family-run estate in Grignan in Drôme produces several appellations (Grignan-les-Adhémar, Vinsobres...) and has set up various wine-related activities: winery visits, tasting sessions with a platter of cured meats and cheese, picnic area... The estate also produces truffles and lavender and offers presentations about these products. There are walks in the truffle wood during the season, a truffle hunting day, a visit to the Richerenches truffle market..., and, as for lavender, a variety of products derived from the plant are on sale in the estate's shop.

Contact: contact@domainedemontine.fr

www.domaine-de-montine.com

Domaine de Grangeneuve

At the gateway to the Drôme Provençale, the Grangeneuve Estate woned by the Bour family is cradled by the coolness of the north and sunshine from south. This location allows the winemaker to create seductive and balanced wines, reflecting the nuances of the northern Rhône on our Syrah. Throughout the year we welcome you to the domain for you to share in a friendly atmosphere the essence of our land. Among the wine tourism activities offered by the domain: introduction to wine tasting, educational walk in the vineyard, bicycle ride in the vineyards, gourmet moments, in the skin of a wine maker, wine and truffles tasting and pairing...

Contact: domaines.bour@wanadoo.fr

https://domainesbour.com



@P. Blanc

SAVOIE WINES

Among lakes and mountains, the Savoie vineyard offer a changing face, which adapts to altitude, relief and microclimates, before finally giving way to an amazing mosaic of appellations (Roussette, Chignin, Mondeuse...) which make Savoie wines so charming and rich.



Vignobles de Savoie, Aix-les-Bains Riviera des Alpes https://www.aixlesbains-rivieradesalpes.com/vignobles-decouvertes/

Domaine Xavier Jacqueline

Xavier and Mathilde JACQUELINE, a father and daughter duo, who love the alpine "terroir", produce elegant and authentic Savoy wines in a century-old cellar in Aix-les-Bains. Their vines are located on the banks of Lake Bourget with a typical microclimate. They propose 2 charming B&B's rooms and wine tastings, cheese and wine pairing workshops...

Contact: xavierjacqueline@orange.fr

www.xavierjacqueline.com

Domaine Carrel & Senger: New Tasting Room 2024

Winemakers since 1830 (and 2023 Winemaker of the Year in the Guide Hachette), our estate has been passed down through 6 generations in the commune of Jongieux, on the left bank of the Rhône. After a complete renovation of the winery and tasting room, the team welcomes you to share their passion through a full oenotourism experience and to offer you one of the most beautiful views of the Rhône and the historic Marestel hillside. A seminar room and guest rooms complement the offer.

Contact: Thomas Senger: <u>tsenger@carreletsenger.com</u> and <u>contact@carreletsenger.com</u> https://domainecarreletsenger.com/

Caveau de Chautagne

An information centre and wine-tasting venue, featuring Savoie wines that are AOC-classified Chautagne "cru", with presentations about the production cycle that starts with the vine stock and goes through to the bottling process. Visitors follow a tour of the cellars (vats, bottling...) via displays on the region and the local growing areas, a sensory room and, of course, a shop.

Contact: caveau@caveau-chautagne.com

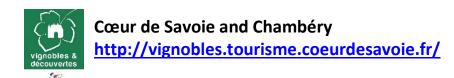
www.caveau-chautagne.com

Cave du Prieuré

Wine tasting cellar, set in an old 15th century priory, on St James'way. The Barlet Raymond family grows, processes and bottles its own production wine and will be delighted to have you sample it. They also propose guided tour of their vineyard by foot or electrical scooter.

Contact: contact@caveduprieure.fr

www.caveduprieure.com



Domaine des Granges Longes

Family estate for generations, Julia and Arnaud (brother and sister) have taken over the vineyard facing Mont Granier on the slopes of Abymes and Apremont. In addition to a guesthouse, they offer various wine tourism activities: vineyard and cellar tours with tastings, cheese and wine pairings, and a winemaker's picnic with local products.

Contact: Julia Cochet: <u>domainedesgrangeslonges@gmail.com</u>

https://domainedesgrangeslonges.com/

Domaine de Méjane

This wine estate dates from the end of the 18th century and has been totally renovated, welcoming visitors to its cellars. The Henriquet family invites you in its wine cellar to introduce you to the Wine Making industry and to the nursery gardening. Here, you can watch the movie "the local side of Méjane", visit the cellar and taste some wines of Savoie. It's also a departure to hiking paths through the Savoie wines vineyards.

Contact: contact@domaine-de-mejane.com

www.domaine-de-mejane.com

Maison Philippe Grisard

Situated in the Cruet village, the Maison Philippe Grisard cellar offers you a wide range of wine to please your mouth. Discover each of them, from the traditional wine variety named "Mondeuse" to the typical one named "Altesse". Moreover, the land is situated at the Massif of Bauges Mountains and it lets us enjoy all the advantages of the territory. The soil is full of minerals that give to our wines a strong personality. The wine vintage made from the Combe de Savoie territory vineyards are exquisite and they are making the pride and success of winemakers of the region. A warm and familiar welcome will be given to those who come to see the Maison Philippe Grisard cellar. Groups visit can also be organised.

Contact: vins@philippegrisard.com www.maisonphilippegrisard.com



@Coeur de Savoie

VINEYARDS WELL WORTH A VISIT

In the Auvergne-Rhône-Alpes region, away from the famous appellations, there are other, more low-profile vineyards. However, in their own way, they all contribute to the region's diversity and its rich wine producing heritage. For visitors, this can also be a chance to get off the "beaten track" and discover unspoilt areas and meet wine growers who are passionate about their work.



Forez, Roannais aux racines de la Loire https://www.roannais-tourisme.com/

Domaine des Palais

Wine tourism site that can accommodate up to 100 people. Tasting of organic labelled wines, Viognier, Gamay, Syrah, Gewurztraminer, Roussanne. Possibility to visit the estate and cellar on request, accompanied by local charcuterie.

Contact: <u>yann.palais42@gmail.com</u> www.domainedespalais.fr/

Domaine Serol

Family estate, farmed biodynamically, on the eastern foothills of the Massif Central, close to the gorges de la Loire. Stéphane Sérol took over the estate from his father in 1996. With his wife, Carine, they selected the best potential terroirs of granite soils at high altitude (400 to 500 meters) and cleared the fields to replant vineyards. They organise wine tasting and guided tours of the cellar.

Contact : contact@domaine-serol.com

www.domaine-serol.com



Côtes d'Auvergne, Destination Volcans

https://www.auvergne-destination.com/puy-de-dome/vignobles-et-decouvertes/

Domaine Annie Sauvat in Boudes

The Estate is situated in the largest volcanic area of Europe. This small (11 hectares) and discreet family-owned vineyard nestles in the foothills of an ancient lava flow, offering a soil that is virtually unique and a micro-climate that enables quality AOC Côtes d'Auvergne wines to be produced. All year round, guided tours of the cellar and tastings of the estate's wines.

Contact: <u>sauvat63@wanadoo.fr</u> <u>www.sauvat-vins.com/</u>

Domaine Miolanne in Neschers

Laure and Jean-Baptiste are the new owners of the Miolanne estate, situated at the bottom of the Parc des Volcans d'Auvergne. They produce organic red and rosé Côtes d'Auvergne (grape varieties: Pinot Noir and Gamay). Cellar open for tastings, different activities and temporary bar in summer.

Contact: domainemiolanne@gmail.com

www.domainemiolanne.com/

Desprat Saint Verny in Veyre-Monton

The cellar produces wine from 62 wine growers who brings their grapes to the cellar. They propose a guide tour of the cellar for individuals and groups. They also have a special space for children and a shop. They speak English and Spanish. They can organise tours and picnics/meals in the vineyard Contact: info@despratsaintverny.vin http://www.saint-verny.com/

Heritage Volcanic

Located at the foot of the Auvergne volcanoes they produce wines reflecting the typicity of the volcanic soil. Wine tastings with local specialities, guided tours in the cellar and in the vineyards with electrical scooters.

Contact: Etienne Rachez: et contact@heritagevolcanic.com et contact@heritagevolcanic.com

Still in the Auvergne area but in the Saint-Pourçain vineyards:

Domaine des Bérioles in Cesset

Family estate of 15 hectares in conversion to organic farming. The estate offers wine trails in the vineyards. Domaine des Bérioles also produces, from August to December, the Burgundy truffle, which allows offer to the visitors a truffle hunt with a dof and tasting.

Contact: <u>domainedesberioles@gmail.com</u>

https://lesberioles.com/

IN "BUBBLES" COUNTRY

Cerdon du Bugey, Montagnieu, Clairette de Die or Seyssel ... The vineyards of the Auvergne-Rhône-Alpes region also produce high-quality sparkling wines with their own unique personality. Here are the main cellars in the area



Cave Jaillance

Dedicated to the production of Clairette de Die, this co-operative winery brings together 220 wine growers and has established itself as the leading sparkling wine AOC, after Champagne. They offer 45-minute guided tours, available all year round, during which visitors can discover the secrets behind the production methods used to make Clairette. In their Bar à Bulles (Bubble Bar), the winery team also offer free tasting sessions featuring the range of Jaillance sparkling wines.

Contact: <u>accueil@jaillance.com</u>

www.jaillance.com

Cave Jean-Claude Raspail et Fils

Crémant, Clairette de Die and still wines in Chardonnay & Syrah Bio. Winegrowers for 4 generations, in organic agriculture. Visit our wineries and taste our wines. Come and see old presses and winemakers' tools. France Passion camper vans welcome.

Contact : contact@raspail.com

www.raspail.com

Cave Poulet & Fils

As a true winemaker, Emmanuel continues the ancestral expertise passed down from father to son for 4 generations. He will be delighted to welcome you and introduce you to the estate and his wine production: Clairette and Crémant de Die.

Contact: <u>cave alain poulet@yahoo.fr</u> https://www.poulet-et-fils.com/



Caveau Bugiste

Located in Vongnes, this winery offers a wide range of products including some thirty wines (white, red, rosé and sparkling), as well as Marc de Bugey and Fine de Bugey. The winery has created a number of facilities for visitors: an HD film in 7 languages (Vinorama "Tourisme, viticulture et Gastronomie au Pays de Brillat Savarin" - "Tourism, wine growing and gastronomy in the land of the gastronome Jean Anthelme Brillat-Savarin"), a museum tracing the history of the wine-growing, barrel-making and stonemasonry trades, as well as exhibitions of works by local artists, picnic tables, a children's play area and, of course, opportunities to sample Bugey wines on the premises.

Contact: contact@caveau-bugiste.fr

www.caveau-bugiste.fr

Lingot Martin

Lingot-Martin, in the heart of the Cerdon wine region, was created in 1970 by the unification of four families. The families of Lingot, Martin, Bolliet and Guillon, with ties to the terroir that go back generations, have together been able to fully develop 35 hectares of Cerdon vineyard. The Domaine Lingot-Martin produces a selection of AOC Bugey-Cerdon sparkling rosé wines from the Poulsard and Gamay grapes. All AOC Bugey-Cerdon wines produced at the Domaine Lingot-Martin are created using the méthode ancestral vinification technique. The Cellier Lingot-Martin is a large and stylish wine tasting room with air conditioning that can accommodate up to 80 people where you can sample all the Lingot-Martin wines and discover other regional products such as cured sausages and hams, honey and liqueurs.

Contact : <u>lingot-martin.isa@orange.fr</u>

www.lingot-martin.fr



@C. Martelet

3. Wine experts and local DMC's

LYON/BEAUJOLAIS

Kanpai Tourisme

This agency based in Lyon organizes car/minibus/coach trips around the Beaujolais area and other vineyards with several options available: Pérouges and La Dombes, Annecy and a visit to a cheese factory, the Drôme Provençale and its truffles, etc.

Contact: Olivier Delalande: kanpai.tours@gmail.com

www.kanpai-tourisme.com

Lyon Wine Tours / Lyon Oenotourisme

Explore wines and vineyards, gastronomy, heritage, picture-postcard landscapes around Lyon, on board vehicles driven by local professionals. Our itineraries are suitable for everyone, whether experts or simple wine lovers. This offers a chance to explore the Rhône-Alpes region in a fun way, in small groups (maximum of 8 people). If you would rather have a more intimate and exclusive experience, then our individual VIP itineraries are the perfect solution. The agency will arrange transportation throughout the Rhône Alpes region, with departure points from Lyon, Vienne, Annecy and Geneva.

Contact : contact@lyon-oenotourisme.fr

www.lyon-oenotourisme.fr

Tasty Lyon

Tasty Lyon is a company of drivers-guides offering wine tours in several vineyards of the region (Beaujolais, Burgundy, Côte Rotie, Côte du Rhône), guided tours of Lyon and gourmet tours to discover local gastronomy as well as tastings and gourmet workshops. Following different paths on foot or with a minivan, guides and drivers will lead you to the discovery of the specificities of our region: nature, culture and the art of living all combined in a friendly atmosphere for a unique and successful touristic experience, dotted with delicious tastings. A wide choice of excursions, programmed or tailor-made, available in French, English or Italian, from 2 to 50 people.

Contact: Virginie ou William Jandet: contact@tastylyon.com

www.tastylyon.com

Idego

Idego offers creative, tailor-made half-day or full-day tours chauffeur-driven by a wine expert and guide, from Lyon to the Rhône valley and Beaujolais region, Burgundy, Bugey and Savoie. Idego will take you to meet wine growers and share with them their experience and history. Idego can also organise lunch in a wine grower's home or a challenge day including various wine workshop courses, wine tasting evenings, and particular oenology courses.

Contact: contact: contact@agence-idego.fr

www.agence-idego.fr

Moving Prestige / Moving Eventravel

We offer private chauffeurs and top-of-the-range vehicles in the Lyon area and vineyards. Most of the drivers speak English.

 $Contact: \underline{contact@moving-prestige.com} \ \ (ask\ for\ Eric\ English-speaking\ driver\ and\ wine\ specialist)\ and\\ \underline{info@movingeventravel.fr}$

<u>www.moving-prestige.com</u> and <u>www.movingeventravel.fr</u>

RHONE VALLEY

Rhône Trip

Fancy going back to basics, to enjoy a taste of authenticity? Then come and discover the Rhône Valley for a trip that takes you off the beaten track. Our tours are based on meeting local producers and craftsmen and women in search of authenticity and sharing the experience of discovering a territory that is wild yet extremely rich as far as its inhabitants, natural heritage, gastronomy, wine and culture are concerned. Custom services in an 8-seater Mercedes. We collect you and drop you off at your place of residence in Lyon, and within a 30 km radius of the city.

Contact: Julie Tran: contact@rhonetrip.com and Helene Chatelan: reservation@rhonetrip.com www.rhonetrip.com

Wine and ride

Explore the vineyards and villages of character by bike! Wine and Ride is a team of enthusiasts who will take you to meet the local craftsmen, winegrowers and producers of the area, starting from Condrieu. The trip can be done by classic or electric bike, or even with your own bike, for a day or half-day. All tours are fully customisable, according to your expectations and requirements!

Contact : Antoine Audet : <u>wineandride-condrieu@hotmail.com</u> https://wineandride.fr/

Haut les Grappes

At Haut les Grappes, you choose the program! For a full day or half-day, we discuss your discovery desires, and I will create a personalized program just for you: discover a vineyard, visit a cellar, participate in a tasting workshop, stroll through the vineyards while exploring the terroir and viticulture, or take a gyropode tour through the vines.

Romane is based in Tournon and knows the Hermitage and Saint-Joseph areas very well. She also runs a bar/restaurant where you can taste excellent wines, *Le Moderne* in Tournon.

Contact: Romane Vallon: <u>hautlesgrappes@gmail.com</u>

https://www.hautlesgrappes.fr/

Fabien Louis, Des Terrasses du Rhône au Sommelier.

Local sommelier, Fabien Louis, who is based in Tain l'Hermitage, welcomes visitors to his wine bar for wine tastings from the Rhône Valley. He offers light meals on site as well as a grocery selling cheeses and local organic produce. Fabien also organises tours of the Hermitage vineyards, explaining how the vines are grown. It is possible to hire electric bikes to cycle through the vineyards.

Contact: Fabien Louis: vinrhone@hotmail.com

https://ausommelier-tain.com/Accueil et http://www.baladesviticoles.com/

Au Rythme des vignes

Wine-tasting route creators and guides give you the chance to enjoy magic moments with talented, passionate winemakers. Just trust your guide and taste the Rhône Valley's most prestigious vintages. Every experience is customised. Head off the beaten tourist tracks to explore the Rhône Valley in groups of up to 8 people.

Contact: Arnaud Gayrard: contact@aurythmedesvignes.fr

www.aurythmedesvignes.fr

SAVOIE WINES AND BUGEY AREA

1786.Travel

Voyage 1786 is an online travel agency specialising in the Alps. Its unique packages are aimed at people like you who want to enjoy a personalised experience of the region, either with family or friends, getting to know it properly.

Contact: Michelle: michelle@1786.travel

www.1786.travel

Caroline Daeschler - Mots et Vins

Based in Jujurieux, Caroline is a sommelier who offers original oenology courses, tasting walks, workshops (wine and cheese, beer, cocktails with Cerdon...), and wine discoveries from Bugey or elsewhere, either at a winemaker's place or at home.

Contact: <u>caroline@motsetvins.fr</u>

INCOMING AGENCIES:

Trip my France

TRIP MY FRANCE, invites you in the world of personalized and customized travel. Whether you are a solo traveller, a couple, a group, a travel agency, a coach operator, a tour operator, an association, a company, we take the time to understand your priorities and expectations. Our goal is to design a trip that suits you.

Authorized distributor for the Vallée de la Gastronomie (see page 33)

Contact: Laetitia Evaux: laetitia@trip-my-france.com

https://www.trip-my-france.com

Philibert Travel and Events

Incoming DMC agency specialized in leisure and business tourism in Lyon, its region and throughout France. Philibert relies on its multilingual staff to help you adapt your tailor-made programs for the organization of customized journeys, visits and excursions, meetings & incentives.

Authorized distributor for the Vallée de la Gastronomie (see page 33)

Contact : Valérie Rousseau : v.rousseau@philibert.fr

https://philibert-travel.fr/fr/



AUTHORIZED DISTRIBUTOR

Un Monde Bleu

This inbound and events travel agency organizes leisure or business trips for those who wish to explore the region's vineyards. Their products include themed excursions, guided tours, wine courses, and a programme of activities around various events in the region...

Contact : Ghislaine Lherbier : <u>direction@umb-dmc.fr</u> et <u>info@umb-dmc.fr</u> www.unmondebleu.net

Idéal Travel Fontana Tourisme

Specializing in inbound tourism in Lyon and the Rhône-Alpes region, this agency creates both traditional and more unusual products (short breaks, day trips, activities...) for groups from France or other countries.

Contact: idealtravel@fontana-tourisme.com

www.idealtravelbyfontana.com

YouFrance by Andarela Travel

Destination Management Company specializing in the Auvergne-Rhône-Alpes region: self-drive and guided tours for individuals and small groups. YouFrance offers you individual tours accompanied by a local guide who will share his passion with you. All our tours have been developed by us so that you can discover the many facets of our region: culture, gastronomy, wine tourism, heritage, history, natural sites, local products...

Authorized distributor for the Vallée de la Gastronomie (see page 33)

let yourself be guided, you will discover the best of the region.

Contact : Frédéric Bourdin : <u>frederic.bourdin@andarela.fr</u> et <u>contact@youfrance.fr</u> <u>www.youfrance.fr</u>

Destination Provence

Destination Provence, incoming and events agency, is your trusted partner to design totally customized trips in the South East of France, in the Drôme area and a specialist for your groups from 6 to 150 people and even much more.



Authorized distributor for the Vallée de la Gastronomie (see page 33)

Contact : Agnès Vallon : <u>agnes@destination-provence.fr</u> et <u>info@destination-provence.fr</u> www.destination-provence.fr

French Tourism - Bertolami

Established in the heart of Drôme for over 70 years, we are the receptive tourism specialist for all your stays, tours, and itineraries in Drôme and the entire Auvergne Rhône-Alpes region, offering unique and exclusive experiences.



Authorized distributor for the Vallée de la Gastronomie (see page 33)

Contact: David Lestruhaut: david.lestruhaut@bertolami.fr and contact@lefrenchtourism.com/
https://www.lefrenchtourism.com/

SPECIAL FOR JAPANESE VISITORS: Ecrins de France

Ecrins de France is a Franco-Japanese incoming travel company based in Lyon and specialised in customised travel for individuals and travelling groups. The company organises leisure or business trips in France.

Contact: Yukiko Natori : ynatori@ecrinsdefrance.fr

www.ecrinsdefrance.fr

4. Transport and transfers

Here is a selection of transfers companies for FIT and small groups:

Charles Limousine (Lyon)

Private chauffeurs and top-of-the-range vehicles in the Lyon area and the whole region. Drivers are high qualified and can answer any demand. Most of them can speak English.

Contact: charleslimousines@gmail.com

https://charleslimousines.fr/

Philibert Transport (Lyon)

Coach operator based in the Auvergne Rhône-Alpes region, with 500 coaches for all your professional trips and tourist outings. We also have a chauffeur-driven luxury car or van services and a team of specialists at your service. English, German, Spanish and Italian spoken.

Contact: commercial.transport@philibert.fr

www.philibert-transport.fr

VIP Limousine (Lyon)

VIP Limousine offers the vehicle of your choice, driven by a specialized chauffeur for a duration that is entirely adjustable according to your schedule. Whether for personal travel, business trips, incentives, or conferences...

Contact: Martial Laurendeau: <u>martial.laurendeau@vip-limousine.fr</u> and <u>contact@vip-limousine.fr</u> <u>https://www.vip-limousine.fr/fr/</u>

N&M by Berthelet (Lyon)

They propose vehicles up to 7 people, minibuses for 12 to 16 people and lager coaches. Based in Lyon they can provide transfers and transport anywhere in the region.

Contact: <u>servicecommercial@berthelet.fr</u>

https://m.berthelet.fr/

For other contacts and useful addresses for transport (larger coaches), please have a look on the specific section on our website:

https://www.inauvergnerhonealpes.com/en/tour-operator/components/tourist-transport/

5. Focus on gastronomy

The Auvergne Rhône-Alpes region is a definite "must" for its gastronomy and local "terroir" products. High mountain pastures, orchards and vineyards coexist to form one of the best-stocked larders in France. From the many PDO products (a total of 77), worth noting are Bresse chickens, Ardèche chestnuts, Grenoble walnuts, Nyons olives, Puy lentils, Fin Gras beef from Mézenc as well as the 20 PDO cheeses such as Saint-Nectaire, Cantal, Bleu d'Auvergne, fourme d'Ambert, Salers, Beaufort, Abondance, picodon – all of which make this region the biggest cheeseboard in France.

Similarly the quality of its "terroir" products is behind Lyon's gastronomic renown and explains why there are 100 great Michelin-starred chefs including 7 with three stars in 2022: Georges Blanc, Régis Marcon, Anne Sophie Pic (the only female chef in France to hold three stars!), Emmanuel Renaut, Michel Troisgros, Yannick Alléno and Laurent Petit.

To accompany all this food, gourmets are spoilt for choice when it comes to wine with Beaujolais, Côtes d'Auvergne, Côtes du Rhône, Saint-Pourçain and Savoie wines not forgetting the mineral waters of Vichy, Badoit, Châteldon, Volvic or Evian.

In order to make the most of such delicious flavours, why not follow one of the various themed routes in the region: the "Route des Fromages d'Auvergne", the "Route des Vins du Beaujolais" or perhaps book a gastro-break, like the truffle weekends which can be found in these very distinctive areas.

It is also worth noting that the Auvergne Rhône-Alpes region is well known for its organic products. The number of organic farmers has doubled over the last ten years and the Drôme remains one of the the driving forces in France for this type of agriculture, with over 500 organic farms.*

*Sources : INAO (number of PDO products) and Agreste Auvergne Rhône-Alpes

Top gastronomic sites

Halles Paul Bocuse in Lyon

A true temple dedicated French gastronomy, the Halles de Lyon Paul Bocuse were moved from the city centre to the Part Dieu district in 1971 and renovated in 2006. Named as homage to the Chef of chefs, renowned throughout the whole world, the Halles de Lyon Paul Bocuse is an indoor market comprising 48 traders (oyster stalls, cheese stalls, bakers, patisseries, fruit and vegetable stalls, pork butchers as well as butchers, fishmongers, delis/caterers, wine cellars and restaurants). They are advocates for all that is good about our regions' foodie specialities, but are also happy to promote the best of produce from further afield, inspiring the senses and nurturing excellence. Each of them reflects the soul of Lyon, the capital of Gastronomy. The market is open daily (except Mondays when only the oyster stalls are open).

www.hallespaulbocuse.lyon.fr

In Tain l'Hermitage, Valrhona and its Cité du Chocolat!

The Cité du Chocolat in Tain l'Hermitage in the Drôme has become the most visited site devoted to chocolate in France. The site's exhibition space and shop give visitors an insight into chocolate from the cocoa bean through to its many uses in baking, cooking etc. Visitors can also discover a space devoted to the trades and craftsmen involved in working with chocolate plus a pastry-making laboratory which enables them to get "hands on".

Contact: citeduchocolat@valrhona.fr

www.citeduchocolat.com/fr

Sève Chocolate Museum (MUSCO) in Lyon

The Sève Chocolate House opened in 2017 the 1st Chocolate Museum in Lyon, a unique space offering Pastry and Chocolate Workshops, a Bean to bar manufacturing site and a discovery trail on the cocoa plantations. Richard Sève's aim was to revive the age-old know-how and traditional techniques that are characteristic of every Master Chocolatier's trade. Maison Sève gives its visitors a unique experience: a world of taste, pleasure and sensations that reveal the hidden aspects of a craft in which precision, know-how, innovation, and tradition complement each other. A huge window enables visitors to see the chocolate being made and watch the hypnotic flurry of activity of the machines that produce a unique and delicious product. Permanent and temporary exhibitions explain the origins of cocoa, detail its nutritional value, and demonstrate the art of chocolate tasting. An educational training area is used to dispense pastry-making lessons, chocolate-tasting workshops, and conferences... Visitors can take part in lessons devoted to learning how to make chocolate patisseries in a specially appointed area.

Contact: <u>musco@chocolatseve.com</u> https://www.chocolatseve.com/

Ateliers Weiss in Saint-Etienne

Les Ateliers Weiss is a unique place in Saint-Étienne where chocolate meets culture and gastronomy. Located in the very heart of the Weiss chocolate factory, it has been designed as an accessible living space with exhibitions, a boutique, and a restaurant. The visitor can even create his own chocolate bar according to his tastes. The steel and glass architecture with its curves and waves is all about light, providing a showcase for all things Weiss. Come and enjoy an unforgettable experience at Les Ateliers Weiss!

Contac: <u>lesateliersweiss@weiss.fr</u>

www.chocolat-weiss.fr

Halles Mazerat - Biltoki in Saint-Etienne

This is an iconic place representing the Stéphanois way of life! With numerous merchants, everyone is free to shop for fresh, local products or enjoy homemade meals, either on-site or to-go. A wide selection of products to satisfy your taste buds!

Every week, there are activities planned (tastings, workshops, concerts...)

Bonus: Tree-lined terraces border the two façades of the market.

https://biltoki.com/nos-halles/saint-etienne/

Halles du Brézet in Clermont-Ferrand

This is the first food court in Clermont-Ferrand, a 2500m² space that opened its doors in February 2023. A unique place with 17 restaurants and 2 original bars that can accommodate numerous visitors, located in the Brézet district. Each restaurateur has their own style and personality. They will introduce you to their culinary specialties, and each visit to the Halles du Brézet will offer the chance to discover a new, authentic cuisine.

https://hallesdubrezet.com/

Food tours in Lyon

Special Food in Lyon: Anne Prost Organisation – Les Rallyes Gourmands (The Gourmet Tours)

Anne Prost has been a tourist guide and incoming agency manager for many years as she knows very well Lyon and surroundings. A couple of years ago she organised « tailor made » guided tours in Lyon and created a new concept, « the Gourmet Tours ». A sort of rally or treasure hunt including the Lyon Mecca for gastronomy, the covered Paul Bocuse food hall, and different addresses in Old Lyon and the city centre. The best way to discover the history of local specialities and tasting them, while meeting the actors of the local food life such as bakers, cheese mongers, chefs, chocolate makers, sommeliers...

Contact: anne.prost.organisation@gmail.com https://www.rallyeqourmandlyon.com/

Lyon Food tour

All you need is a good mood and a good appetite to explore Lyon on these original, enjoyable and gourmet tours! Come and get a unique cultural experience combined with great local food!

Contact: <u>contact@lyonfoodtour.com</u>

https://lyonfoodtour.com/

Gourmet Tours by Tasty Lyon

How can you explore Lyon without diving into its gastronomy? With our historical and gourmet themed tours, you'll understand the origins of Lyon's international culinary reputation, from the Lyonnaise Mothers to Paul Bocuse. Through the historic center, at the heart of Paul Bocuse Halles, or off the beaten path, our epicurean guides have selected exceptional partners for you, who will share their expertise and let you taste their products. From the origins of Lyonnais cuisine to the rising stars of contemporary gastronomy, our tours allow you to discover Lyon's heritage without compromise, while tasting the iconic products that have built its reputation. Prepare your taste buds!

Contact: Virginie: contact@tastylyon.com

https://www.tastylyon.com/type/visites-gourmandes/

UNIQUE ACTIVITY IN LYON: Wine and Cheese Workshops with Les Toqués du Fromage

Looking for a gourmet experience? Les Toqués offers tasting workshops centered around cheese. Discover the magic of pairings with a variety of surprising products: wines, beers, jams, chocolates, and many more surprises! These relaxed workshops are filled with good humor and include interactive activities such as "La Tablée des Bons Vivants," featuring 5 surprising cheese pairings, 2 cheese and wine activities (Terroir Quiz & blind wine aroma recognition), and regional charcuterie platters. The workshop is equivalent to a full meal—no need to go to a restaurant afterward!

Contact: Quentin Chatenay: hello@lestoquesdufromage.com

https://lestoquesdufromage.com/

A destination for top quality restaurants

Auvergne Rhône-Alpes is France's second gastronomic region with 100 "starred" restaurants listed in the 2024 Michelin Guide. http://restaurant.michelin.fr/

You can download the complete list of the Michelin starred restaurants in Auvergne-Rhône-Alpes: https://www.inauvergnerhonealpes.com/en/documents/list-of-michelin-starred-restaurants-2024/

You can rely on several networks of high-quality restaurants keen to propose local food:

The Bouchons of Lyon

These small restaurants which have helped to establish Lyon's culinary reputation right across the globe are an unmissable part of any visit to the city. They keep alive culinary traditions handed down over the centuries and have now become an integral part of Lyon's cultural heritage. They propose Lyon specialities predominantly based on pork dishes and offal (Lyon saveloys, marbled calf's liver, andouillettes (sausages), chicken liver terrine...), as well as quenelles (meat or fish dumplings), cervelle de canuts (cheese dip), praline tart...

www.lesbouchonslyonnais.org

Toques Blanches Lyonnaises

The association of more than 100 chefs in Lyon and around promotes the traditions of Lyon cuisine, the quality of regional products and the education/training of chefs of tomorrow. www.toques-blanches-lyonnaises.com

Bistrots Beaujolais

Bistrots Beaujolais have existed since the 1950s. Establishments considered worthy of this name are generally lively and friendly places with great food. To be given the Bistrots Beaujolais label, an establishment must have the kind of atmosphere and a menu that lives up to the Beaujolais spirit. And obviously, the wine list has to offer the best Beaujolais wines all year round, not just when Beaujolais Nouveaux are launched! The Bistrots Beaujolais is now a network of almost 300 places in the Beaujolais region and in Lyon, but also in Paris and throughout France, and even around the world: Belgium, Brazil, the Netherlands, the United States, Japan, China, Canada, etc. www.beaujolais.com

Bistrots de Pays

A meeting place and social centre, but also a local business, the bistro represents a part of the identity and very soul of French villages. And, for tourists passing through a region, it is the perfect place to discover the typically French 'art de vivre' in a rural environment. The National Bistrots de Pays Federation created in 1993 now includes more than 200 accredited establishments throughout France, including nearly 60 in the Auvergne Rhône-Alpes region, namely the Drôme, Ardèche, Isère and Loire departments.

www.bistrotdepays.com

Toques d'Auvergne

This association gather around 40 chefs from the Auvergne area: Allier, Cantal, Haute-Loire and who are all cuisine and food passionate fans! They have been promoting since the beginning the short supply networks, high quality of the products, close partnership with local producers... www.toques-auvergne.fr



From Dijon to Marseille passing by Lyon, the Saone and the Rhone rivers carve a path through the terroirs creating a great diversity of landscapes with a succession of vineyards, orchards, and pastures.

For thousands of years, this corridor of influences has allowed products to circulate, ideas to be exchanged, and people to meet: **craftsmen**, **restaurants**, **farmers**, **and winegrowers are taking over from traditions to ensure that they continue to extract the best from their terroirs**.

A historical territory of abundance and excellence, La Vallée de la Gastronomie® combines a selection of **multi-sensory offers**, which, along with the terroirs, proposes an exceptional diversity of products, experiences, and know-how.

From North to South, from visiting the wine estates of Burgundy to tasting the authentic flavors of Calisson and discovering the secret of truffles, the visitor to La Vallée de la Gastronomie® is offered a wide range of encounters with the passionate men and women who cultivate, develop, and cook the treasures of French gastronomy.

Download the special Vallée de la Gastronomie Sales Manual for our region: https://www.valleedelagastronomie.com/en/tour-operators-travel-agents

7. Cooking and French pastry classes

For those who would like to learn the basics of French cooking during their visit, a large number of cookery schools throughout the region organise courses of different durations for individuals and in foreign languages.

Lyon:

Institut Paul Bocuse

The Ecole de Cuisine Gourmets de l'Institut Paul Bocuse offers a programme of courses for non-professionals who want to perfect their technical know-how and learn tricks of the trade and other useful tips to help increase their enjoyment of cooking even more. Working in a small group, in a friendly atmosphere, come and benefit from the knowledge of the chefs at the Institut Paul Bocuse and discover our cookery and pastry courses.

Contact: <u>ecoledecuisine@institutpaulbocuse.com</u> https://www.ecoledecuisine.institutpaulbocuse.com

Chocolats Bernachon

Step into the world of chocolate making and visit the Bernachon workshops! During the workshop, you'll discover the 7 stages of artisanal production, learn Bernachon's secret techniques, and master the art of tempering couverture chocolate, dipping truffles and orangettes, and even making a chocolate bar

Contact: *Léa Savarese*: <u>ev@bernachon.com</u> and <u>chocolat@bernachon.com</u> https://www.bernachon.com/

Beaujolais:

La Cuisine de Fred in the Beaujolais

Located in the heart of Beaujolais and in a warm friendly atmosphere, Frédéric welcomes you and proposes pastry and cooking classes, making dishes using seasonal products and with a personal touch.

Contact: Frédéric Valette: contact@lacuisinedefred.com http://www.lacuisinedefred.com/

Table, éTable et Tablier

A gastronomic concept recently in Villefranche-sur-Saône. Table, Etable et Tablier looks forward to welcoming you in its cookery workshop for cookery classes and gastronomic theme days.

Contact: contact:@atelier-TTT.com
http://www.atelier-ttt.com/

Rhone Valley:

French pastry courses by the Cité du Chocolat in Tain l'Hermitage (Drôme)

L'Ecole Gourmet proposes French pastry courses. Pastry chefs share their skill and savoir-faire. During these courses, you will prepare with the chef different, great and original recipes from A to Z. Pastry courses from half a day to 2 days. Courses can be provided in English.

Contact: <u>gourmets@valrhona.fr</u> http://www.citeduchocolat.com/

La Cuisine d'Edith:

Located in south Ardèche, La Cuisine d'Edith offers you a truly gourmet experience surrounded by vineyards and olive trees for a half day, a week-end or more. Discover the pleasures of a refined French cuisine, picking up hints and new recipes from Provence.

Contact: Edith Giacalone: lacuisinededith@gmail.com

https://cuisinededith.com/



@Grudet

8. Major wine & food events and festivals

SIRHA and Bocuse d'Or competition in Lyon (Rhône)

End of January (every other year)

International trade show for Hotel and Catering industries, only open to professionals (SIRHA: Salon International de la Restauration, de l'Hôtellerie et de l'Alimentation). Over 2000 exhibitors coming from 120 countries, 600 new products and world previews, 6000 chefs and the elite from restaurants across the world. SIRHA also features international competitions, including the famous Bocuse d'Or. The show takes place every two years, on odd-numbered years.

http://www.sirha.com/

Fête de la Truffe (truffle) in Saint-Paul-Trois-Châteaux (Drôme)

2nd Sunday in February

Learn about truffles with market, cellar, sensory and taste experiences.

http://www.truffle-and-truffe.com/maisondelatruffe.htm

Wine and Rigotte cheese celebrated in Condrieu (Rhône)

1st May

Every year, two PDO products are celebrated: the PDO Condrieu wine and PDO Rigotte de Condrieu cheese. Craftsmen, traders, fairs and local associations come together with wine growers and goat farmers to offer a day of entertainment in a party atmosphere.

http://www.rigottedecondrieu.fr/

Les Castagnades in Ardèche

October and November

Festivals to celebrate the chestnut, iconic local fruit of the area. Meet local producers, craftsmen and residents who make their living from the chestnut industry. The whole area is buzzing during the Castagnades – chestnut markets, walks, shows, meals, producers' stalls, entertainment... www.castagnades.fr

Les Sarmentelles in Beaujeu (Rhône)

3rd Thursday in November

Every year, tastings of Beaujolais Primeur are organised the third Thursday in November, in the bars and restaurants of Lyon and the surrounding area. In Beaujeu, capital of the Beaujolais, the Sarmentelles are open to the general public: a real festival night, with singing and dancing. At midnight, the casks are tapped. Procession of Sarmentelles (flaming torches) through the streets of Beaujeu. http://www.sarmentelles.com/fr/

Don't forget the Beaujolais Marathon during the Beaujolais Days, 5 days of festivals, entertainment... to celebrate the Beaujolais primeur... https://www.beaujolaisdays.com/

Les Glorieuses de Bresse (Ain)

Bourg-en-Bresse, Montrevel-en-Bresse, Pont-de-Vaux and Louhans December

Throughout the month of December, four towns in Bresse compete with each other during the "Quatre Glorieuses" – at the end of the competition, a jury votes for the best producer of fine poultry (chickens, capons, turkeys...)

www.glorieusesdebresse.com

9. Accommodation in Lyon and in the vineyards

Download the "List of accommodation in Lyon and in the main vineyards in Auvergne Rhône-Alpes". This brochure gathers the main hotels (3*, 4* and 5*) located in Lyon, the Beaujolais area, along the Rhone Valley, in Savoie vineyards and the other vineyards of the region.

https://www.inauvergnerhonealpes.com/documents/hotels-in-lyon-and-auvergne-rhone-alpes-vineyards-oct-2024/

10. Useful contacts and info

Auvergne Rhône-Alpes Tourisme

Food and Wine Tourism

Isabelle FAURE – <u>i.faure@auvergnerhonealpes-tourisme.com</u> Tel. +33 (0)6 08 85 72 39

Contacts for the different Vignobles & Découvertes vineyards in the region:

https://pro.auvergnerhonealpes-tourisme.com/label-vignobles-decouvertes/

Website dedicated to the travel trade: www.inauvergnerhonealpes.com

- Useful contacts and info and a section on Wine and Food
- List of incoming agencies
- List of main events
- Ideas of stays and packages proposed by the local incoming agencies
- Online photo library and videos

... and much more!

